### Sponsorship plan



#### Our mission

We are all interconnected. That's why we work all over the world, wherever and whenever necessary, to support people with disabilities and vulnerable populations.

Our team is united behind the conviction that every human being deserves safety and dignity. We act and speak out to meet people with disabilities and vulnerable populations' essential needs, improve their living conditions and promote respect for their fundamental rights.

We are Humanity & Inclusion (HI), formerly Handicap International, an independent and impartial international solidarity organization working in situations of poverty, exclusion, conflict and disaster.



## 40 years at the side of the most vulnerable.

HI has responded to some of the worst injustices and disasters of the past 40 years. Our teams and our network of allies deploy concrete solutions based on individuals, their families and their communities, as well as on local resources and knowledge.

### Three main areas of intervention in over 60 countries worldwide:



#### Inclusive development

HI works in the fields of health, education and economic development, with an inclusive approach to people with disabilities.



#### **Humanitarian action**

Emergency interventions in crisis situations (medical, food, psychological, refugee, shelter aid...), whether linked to natural disasters or armed conflicts. or armed conflict.



#### Protecting civilians and reducing armed violence

Risk education, hazard mapping, mine clearance, victim assistance, conflict transformation and advocacy for peace and harm reduction.

### From Canada

to 60 countries around the world!



Our action at a glance



### Health

**788 430** beneficiaries treated and receiving preventive care for disabling diseases



### Social & Inclusion

**810 401** beneficiaries included in their community



### Rehabilitation services

**528 158** orthopaedic and rehabilitation beneficiaries



### **Protection and risk reduction**

**339 381** beneficiaries of the promotion and defense of the rights of people with disabilities



### **Armed violence reduction**

**515 871** beneficiaries made aware of the dangers of anti-personnel mines and explosive weapons



### Protection of civilians

Humanity & Inclusion Canada and its partners, the Canadian Landmine Foundation and Mines Action Canada, are staging a unique event in Ottawa dedicated to the protection of civilians in armed conflict.

On this occasion, we will be inaugurating the Monument of the Unknown Civilian, an ephemeral symbol inspired by the Tomb of the Unknown Soldier, to denounce the ravages of contemporary conflicts in which civilians are the first victims. Every 24 minutes, a civilian is injured or killed by a bomb or explosive device targeting an urban area.

Aleppo and Raqqa (Syria), Mosul (Iraq), Sana'a (Yemen)... Over the past decade, these martyred cities have come to symbolize contempt for civilian life. Intensive bombardments, fighting in the heart of the city, the images of destruction follow one another under the passive gaze of the world's governments.

Bombing civilians is not war, it's a crime!



### The event rollout

Venue



Canadian War Museum
1 Vimy Place, Ottawa (ON)

Event schedule



4:30 pm to 6:15 pm

Inauguration ceremony of the Monument to the Unknown Civilian



7 pm to 7:45 pm

Panel discussion on the evolution of Canadian leadership in the protection of civilians



6:15 pm to 7 pm Cocktail

### Our guests of honor



Nujeen Mustafa is a young Syrian woman who has been disabled since childhood. She was forced to flee Aleppo because of the war, and now lives in Germany. Today, Nujeen is an advocate for young refugees, and has spoken out at numerous high-level conferences, including the Dublin Conference for the adoption of the international political declaration banning the use of explosive weapons in populated areas.

### Nujeen Mustafa

Mélanie Joly is a Canadian lawyer and politician. A member of the Liberal Party of Canada, she has been Minister of Foreign Affairs in Justin Trudeau's cabinet since October 26, 2021. She was named Young Global Leader at the World Economic Forum. She is recognized for her commitment to inclusion, gender equality and diversity, while playing a leading role in the Canadian government.



The Honourable Mélanie Joly

### Our guests of honor



Lloyd Axworthy, is a renowned Canadian politician and passionate advocate of human rights. Having held various ministerial positions, Axworthy is best known for his role as Minister of Foreign Affairs from 1996 to 2000. During his tenure, he implemented innovative policies, including the promotion of the responsibility to protect, a fundamental concept in humanitarian diplomacy. Axworthy was also at the forefront of international efforts to eliminate anti-personnel landmines, including the Ottawa Treaty and the establishment of the International Criminal Court.

The Honourable Lloyd Axworthy

Peter MacKay is a Canadian politician who has held a number of ministerial posts, including Minister of Justice and Attorney General of Canada, and Minister of National Defence. His political career was marked by his leadership, his role in implementing legal reforms and his commitment to the Canadian Armed Forces. After retiring from active politics in 2015, Peter MacKay continued to contribute to the country's public debate and political life.



**Peter MacKay** 

## Your contribution to the community

By joining Humanity & Inclusion to bear witness to the importance of protecting civilians, you can:



### Improve your visibility

By **associating your brand** with a Canadian organization recognized for its expertise in diversity and inclusion, you gain **high visibility** with a specialized audience of committed, socially conscious people who are often hard to reach.



#### Communicate & Inform

Both internally and externally, your participation in the event allows you to reinforce your image as an employer socially committed to human rights, diversity and inclusion. In this way, you can contribute to your employees' pride in their company.



#### Meet & Share

Gain **direct exposure** to internationally renowned figures in the fields of humanitarian aid and human rights. Be part of an **exclusive group** of people participating in a discussion with our guests, **contribute to the conversation** and gain a unique perspective on human rights issues.



#### Support & Help HI

Support Humanity & Inclusion in its **advocacy for the protection of civilians** and position your company as an active human rights **leader**.

### Our partners

### Valuable strategic partners

Humanity & Inclusion Canada benefits from the financial support of a number of funders, foundations and Canadian companies to implement its projects around the world.













## Local leaders, influential, united and dedicated to the cause



#### **Board of Directors**

- Pierre Léonard, chairman
  - Daniel Lebel, treasurer
- Stéphanie Barker, trustee
- Alexandre Gravel, trustee
- Jean-François Lévesque, trustee
  - Anthony Lemke, trustee
  - Philippe Régnoux, trustee
  - Élise Saint-Aubin, trustee
  - Marie-Josée Surpris, trustee
- Chantal Thiéblin Goffoz, trustee

**Executive Management** 

• Anne Delorme

# Opportunities and benefits of your sponsorship

Visibility offer	\$15 000	\$10 000	\$5 000
Tickets for your guests	5 Billets	3 Billets	2 billets
Communication, visibility and enhancement	>	>	<b>&gt;</b>
Visibility in the event program	<		>
Mention on social media (More than 17,500 subscribers)	<		
Visibility on the website	>		
Visibility in the annual report (2023-2024)	<b>&gt;</b>	<b>/</b>	
Thanking the sponsor during the closing speech	<b>\</b>		



If you are unable to attend the event, you can contribute to its success by making a donation. Your donation will be eligible for a receipt for an amount equal to the value of the donation. Your contribution is invaluable, and we thank you for your support of Humanity & Inclusion's mission.

For further information, please contact Racky Ba r.ba@hi.org 514-234-6565



### **Humanity & Inclusion Canada**

Head office in Montreal
50 Sainte-Catherine Street West, Suite 500B, Montréal (Québec) H2X 3V4
www.hi-canada.org







