



# SUPPORTER'S KIT







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## WELCOME TO OUR SUPPORTER'S TEAM

**Thank you so much for choosing to support our work.** People like you make the impossible possible! Your amazing efforts will help to ensure that vulnerable and disabled people are not forgotten.

Whether you take part in your own sponsored challenge or organize an event, the money you raise could give an amputee the chance to walk again, make a community safe from the threat of landmines or ensure that a disabled person is not left behind in an emergency.

**We love hearing from our fundraisers. If you have any queries, ideas for events, or simply want to update us on your plans, please get in touch by emailing [info-canada@hi.org](mailto:info-canada@hi.org).**

### DID YOU KNOW?

- People with disabilities make up **15%** of the world's population. Around **80%** live in developing countries.
- In conflicts and natural disasters, injured and disabled people struggle to access the aid they need.
- Only **5-15%** of people needing a wheelchair have access to one.



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## A LIFELINE TO THE MOST VULNERABLE

**Since 1982, our work has benefited millions of people in more than 60 countries.** Our teams work alongside disabled and vulnerable people, providing vital rehabilitation care, fitting artificial limbs, clearing landmines, ensuring children with disabilities can go to school and that aid reaches the most vulnerable people in a crisis.

# IDEAS TO GET INVOLVED



## FUNDRAISING FOR HI: CHALLENGE YOUR FRIENDS, GET ORIGINAL

### BE A HERO

Whether you're going the extra mile with a marathon or climb a mountain top, your sponsored challenge is an opportunity to have a brilliant life experience.

Consider setting up a dedicated campaign page on our website where you can direct all your friends, family and other potential sponsors.



### THROW A TOURNAMENT

Organizing an event means doing things your way and by bringing a crowd together for a great cause you'll be doing something hugely rewarding and having fun at the same time. The possibilities are endless so whether you are an accomplished figure skater or a fierce hockey player, the main thing is to have fun!

### TO YOUR CONTROLLERS

HI's calling on the Canadian gaming community to protect and support the most vulnerable across the globe. **The bigger the group, the better;** live stream, comment, share on social, and get people donating. Start your fundraiser on [tiltify.com/hi-canada](http://tiltify.com/hi-canada).



## ADVOCATING FOR HI: RAISE YOUR VOICE FOR HUMANITY & INCLUSION

### LESSONS ON LANDMINES & OTHER EXPLOSIVES REMNANTS OF WAR

Support students to explore the impact of conflict and apply what they've learnt by raising awareness in the wider school. Once your class understands the issues, challenge them to organize an assembly. You could use our PowerPoints which contain key information, outline a day in the life of a deminer, and present stories of survivors from around the world. You can contact [info-canada@hi.org](mailto:info-canada@hi.org) for additional information.

### SIGN THE PETITION

Join our fight against the bombing of civilians by signing our international petition. We have the power to demand action from the Canadian government and other States.

Sign the petition [bit.ly/stopbombsoncivilians](http://bit.ly/stopbombsoncivilians) and share the campaign on Facebook, Twitter & Instagram.

### DID YOU KNOW?

Explosive weapons destroy lives - they cause serious injuries and amputations, leading to severe disabilities and psychological trauma.

The number of civilians killed has nearly doubled since 2011. When they are used in populated areas, **92%** of the victims are civilians.







## SIMPLE STEPS TO FOLLOW

### DID YOU KNOW?

The **3<sup>rd</sup> December** is the International Day of Persons with Disabilities. It's also the anniversaries of the signing of the 1997 Mine Ban Treaty and the 2008 Convention on Cluster Munitions.

And **10<sup>th</sup> December** is International Human Rights Day!

We hope you are inspired by some of the ideas in this pack. Fundraising should always be a fun experience but it is helpful to have a plan!

- 1 SET YOURSELF A FUNDRAISING TARGET!** Choose a country of intervention or a thematic of your choice. Make sure you explain the difference that the money raised could make - see page 5 for inspiration and prompts you could use.
- 2 CREATE A MOVEMENT.** Why not ask friends and colleagues to be part of your fundraising team? They could help you organize an event and may even take part in alongside you. Ask your employer or colleagues if they can support you. They could publicize your fundraising efforts and may even be able to offer match funding.
- 3 BEG, BORROW... OR ASK US FOR HELP.** Once you have your fundraising idea, think about what you may need. Contacting us is a good first step. We have t-shirts, donation forms, pins, stickers and more that we would be delighted to send you.
- 4 SPREAD THE WORD!** We would love to celebrate and share your achievements with fellow supporters in Canada and worldwide. From blog posts, photos and video updates, there are lots of ways to promote your supporting activity and we want to help you from the start. Tag us on [f facebook.com/Humanite.Inclusion.Canada](https://www.facebook.com/Humanite.Inclusion.Canada), [twitter.com/Hi\\_Canada](https://twitter.com/Hi_Canada) and [instagram.com/hi\\_canada](https://www.instagram.com/hi_canada).
- 5 CONTACT YOUR LOCAL MEDIA.** You could send a letter to your local newspaper, radio or TV station, explaining why you're taking action to raise awareness on the cause of your choice. Or you could ask students to write an article for the school newsletter to tell parents about your activities.



## YOUR IMPACT

The funds you raise can change a vulnerable person's life.



**\$25**

Anowar, Bangladesh

**\$25/month** can provide Anowar with a prosthesis so he can play with his friends.



**\$32**

Family, Iraq

**\$32** could go towards an emergency kit, helping a vulnerable family survive in a conflict zone or in a natural disaster.



**\$680**

Ahlam, Iraq

**\$680** could go towards providing an emergency artificial limb to help a child such as Ahlam walk again.



**\$1500**

Yeiny, Colombia

**\$1500** could buy a demining outfit for one deminer.



**\$200**

Layian, Gaza

**\$200** could give a wheelchair to a disabled person.



## SENDING YOUR DONATIONS

### ONLINE

You can donate directly via our website via credit card, on DonorBox.

[hi-canada.org/en/donate](https://hi-canada.org/en/donate)

Please email [c.masson@hi.org](mailto:c.masson@hi.org) to let us know that your donation is in relation to a fundraising event.

### SHOP OUR CATALOGUE

Your donation will provide specific help to someone who really needs it. Receipt for tax purposes will be sent after processing your donation. (Once a year in case of monthly donation).

Visit [hi-canada.org/en/gifts-for-hi](https://hi-canada.org/en/gifts-for-hi)

### ON A GAMING PLATFORM

Interact with your community for the causes you are passionate about. Create, join or support a team fundraiser and raise even more for HI.

Go to, [tiltify.com/hi-canada](https://tiltify.com/hi-canada)

### BY PHONE

You can donate by card over the phone. Give us a call **1 877 908-2813**.

### BY CHEQUE

You can send donations by post to the address below. Cheques and postal orders should be made payable to 'Humanity & Inclusion Canada' and sent to:

Humanity & Inclusion Canada  
50 Saint-Catherine Street West #500b  
Montreal, H2X 3V4

### BY GIVING YOUR BIRTHDAY

Organize your next birthday party by supporting our mission through our partner Echoage.

Go to, [www.echoage.com/charities/humanity-&-inclusion-canada](https://www.echoage.com/charities/humanity-&-inclusion-canada)





**THANK YOU  
FOR YOUR SUPPORT!**

**Be a lifeline to those impaired by prejudice.**

(Front & back picture © Agence Cossette)

## **SIGN UP FOR OUR NEWSLETTER**

Keep in touch with the latest news about our work across the world. - including emergency appeals, campaigning actions, stories from the field and new publications!

Subscribe to our newsletter today: [hi-canada.org/en/newsletter](https://hi-canada.org/en/newsletter)

**For support information, contact us:**

**Tel:** (514) 908-2813

**Email:** [info-canada@hi.org](mailto:info-canada@hi.org)

**[www.hi-canada.org](https://www.hi-canada.org)**

